

# GREATER DES MOINES RANKINGS AND RECOGNITION



**#1 UP-AND-COMING  
DOWNTOWN** — *Fortune*, 2014

**#4 MOST PRO-BUSINESS  
CITY IN AMERICA** — *MarketWatch*, 2015

**#4 STRONGEST LOCAL  
ECONOMY**  
— *POLICOM Corporation*, 2015

**#2 MOST AFFORDABLE PLACE TO LIVE**  
— *U.S. News and World Report*, 2016

**TOP 10  
BEST CITY  
TO LIVE  
AND WORK**  
— *Robert Half's Career  
City Index*, 2016

**#1 BEST UP-AND-COMING  
CITY FOR FOODIES**  
— *Women's Health Magazine*, 2014

**#2 TOP FARMERS' MARKET IN AMERICA**  
— *Shape Magazine*, 2014

**#5 BEST PLACE WHERE MILLENIALS ARE  
BUYING HOUSES** — *Fortune*, 2016

**#1 METRO WITH THE MOST  
COMMUNITY PRIDE** — *Gallup*, 2015

**TOP 10  
BEST PLACE  
FOR BUSINESS  
AND CAREERS**  
— *Forbes*, 2016

**#2 AMERICA'S TOP 5  
UNDER-THE-RADAR TECH HUBS**  
— *The SpareFoot Blog*, 2014

**#2 TOP CITY TO LAND WORK**  
— *NBC News*, 2015

**#2 BEST CITY FOR JOBS**  
— *Forbes*, 2015

**#4 AMERICA'S MOST LGBT-FRIENDLY  
CITY** — *Huffington Post*, 2014

**#1  
BEST CITY  
FOR THE  
MIDDLE CLASS**  
— *Business Insider*, 2016

**TOP 10  
BEST PLACE  
TO START  
A BUSINESS**  
— *CNBC*, 2016

**TOP 10  
DATA  
CENTER  
LOCATIONS**  
— *CBRE*, 2015

**TOP 10 CITY TO WORK IN TECH**  
— *SmartAsset*, 2016



**GREATER DES MOINES  
PARTNERSHIP**

# RECENT PROJECTS IN GREATER DES MOINES

**ACCUMOLD** ..... \$20 MILLION  
Advanced Manufacturing

**ADVANCED ANALYTICAL TECHNOLOGIES, INC.** ..... \$8 MILLION  
Advanced Manufacturing

**AMERICAN REPUBLIC INSURANCE** ..... \$27 MILLION  
Insurance

**BAKER GROUP** ..... \$21 MILLION  
Contractor Headquarters

**BECK'S HYBRIDS** ..... \$15 MILLION  
Biosciences

**BUSINESSOLVER** ..... \$7 MILLION  
Information Solutions

**COGNIZANT TECHNOLOGY SOLUTIONS** ..... \$25 MILLION  
Information Solutions

**CROSSROADS COLD STORAGE** ..... \$17 MILLION  
Logistics

**DAIMLER TRUCKS NORTH AMERICA** ..... \$18 MILLION  
Logistics

**DUPONT PIONEER** ..... \$500 MILLION  
Biosciences

**ELECTRICAL POWER PRODUCTS, INC.** ..... \$15 MILLION  
Advanced Manufacturing

**EMC INSURANCE COMPANIES** ..... \$39 MILLION  
Insurance

**FACEBOOK** ..... \$1 BILLION  
Data Center

**HOLMES MURPHY** ..... \$29 MILLION  
Insurance

**HY-VEE** ..... \$70 MILLION  
Retail Headquarters

**THE IMT GROUP** ..... \$37 MILLION  
Insurance

**IOWA COLD STORAGE** ..... \$15 MILLION  
Logistics

**KEMIN** ..... \$125 MILLION  
Biosciences

**KUM & GO** ..... \$151 MILLION  
Retail Headquarters

**LIGHTEDGE SOLUTIONS** ..... \$34 MILLION  
Data Center

**MENARDS** ..... \$7 MILLION  
Manufacturing

**MERCHANTS BONDING** ..... \$16 MILLION  
Financial Services

**MICROSOFT** ..... \$3.5 BILLION  
Data Center

**POWER DISTRIBUTORS** ..... \$9 MILLION  
Logistics

**PRINCIPAL** ..... \$400 MILLION  
Financial Services

**TORO** ..... \$17 MILLION  
Logistics

**WELLS FARGO** ..... \$100 MILLION  
Financial Services

**WITTERN GROUP** ..... \$17 MILLION  
Advanced Manufacturing

**IDEAL LOCATION  
FOR  
DOING BUSINESS**

**EDUCATED WORKFORCE**

**LOW COST OF BUSINESS**

**LOW COST OF LIVING**

**EXCEPTIONAL QUALITY OF LIFE**

**18%  
LOWER**

The cost of doing business is 18 percent lower than the national average.

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